



**FOR IMMEDIATE RELEASE**

**HeartSmart IMTplus, a new stroke and heart attack diagnostic technology, awarded “Most Life Changing Product” at the 3rd Annual BIOCOM 2008 DeviceFest**

**Irvine, CA: June 5, 2008: HeartSmartIMTplus™ wins Most Life Changing Product award** at a recent conference sponsored by BIOCOM. **HeartSmartIMTplus™** provides physicians and other healthcare professionals with the safest and most effective non-invasive tool to examine the state of cardiovascular disease itself – instead of looking at risk factors for the disease – revolutionizing the early predictive assessment of risk of a heart attack or stroke. This allows physicians to effectively treat the disease instead of treating only the risk factors.

The conference focused on product innovation and development with such well-known companies as Boston Scientific, Beckman Coulter, and Illumina participating. **Most Life Changing Product** is awarded for the device that has had the biggest difference on an individual, and addresses the greatest medical need.

BIOCOM is the largest life science association in the world, representing more than 550 member companies in Southern California. The association focuses on initiatives that positively influence the region’s life science community in the development of innovative products that improve health and quality of life.

**For further information, and contact details:**

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